



Invitation to **BREATHING COPD** **24th June 2017** A COPD Local Webcast Meeting

A promotional meeting organized and funded by the Novartis Pfizer Alliance

Dear Healthcare Professional

We are delighted to invite you to attend BREATHING 2017 COPD Hybrid Meeting on the 24th June 2017. This event will be broadcast live from four venues: Rome, Sofia, Paris and Birmingham. The agenda for this scientific conference has been developed by a Steering Committee of world-renowned experts in the fields of COPD. The meeting will consist of broadcast plenary sessions and a locally run workshop. The main objectives of the meeting are to provide:

- Education on the diagnosis and management of COPD, including topics such as the clinical implications of guidelines, personalizing patient treatment, understanding exacerbations.
- ▲ The opportunity to interact with leading experts in COPD on topics relevant to your patients and clinical practice and discuss treatment options and other aspects of COPD patient care.

Your local meeting venue is: Hotel Novotel Stevenage (Lytton Suite 2), Knebworth Park, Stevenage, SG1 2AX.

The meeting will be chaired by Mr Kevin Hazelwood, Clinical Pharmacist, East & North Herts CCG and Ms Jacqui Carrett, Respiratory Clinical Lead, Hertfordshire Community NHS Trust.

The workshop facilitators at the meeting will be Mr Kevin Hazelwood, Clinical Pharmacist, East & North Herts CCG and Ms Jacqui Carrett, Respiratory Clinical Lead, Hertfordshire Community NHS Trust.

CPD points have been applied for.

Details of how to register for the meeting are included on the following page. I hope that you will be able to attend what should be an informative and interesting meeting.

Yours sincerely

Russell Foulger
Network & Sales Specialist

This promotional meeting is organised by the Novartis - Pfizer Alliance





Breathing COPD 2017

Saturday 24th June 2017: Local Webcast Meeting

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Time	Presentation	Faculty
08:00–08:45	Registration and Welcome Coffee	
08:45-08:55	Welcome and introduction from Local Chair	Mr Kevin Hazelwood, Clinical Pharmacist, and Ms Jacqui Carrett, Respiratory Clinical Lead
09:00–09:20	Welcome and introduction from Rome	Prof Wisia Wedzicha (Imperial College, London) Chair (presenting from Rome)
09:20–09:40	Plenary: COPD guidelines: implications on clinical practice	Dr Marc Miravittles (University Hospital Vall d'Hebron, Barcelona) (presenting from Paris - TBC)
09:40–10:00	Plenary: Early detection of exacerbations: why, how and when?	Prof Francesco Blasi (University of Milan) (presenting from Rome)
10:00–10:25	Panel Q&A session	All / Chairs
10:25–10:45	Plenary: Mechanisms of exacerbation prevention by dual bronchodilation	Prof Wisia Wedzicha (Imperial College, London) (presenting from Rome)
10:45–11:05	Plenary: Comorbidities in COPD: role in prognosis and management	Prof Alberto Papi (University of Ferrara, Italy) (presenting from Rome)
11:05–11:30	Panel Q&A session	All / Chairs
11:30-11:40	Refreshment Break	
11:40–12:40	Workshop	Facilitators:
	Right Patient; Right Treatment: managing the overuse of inhaled corticoid steroids. How do I find my patients?	Mr Kevin Hazelwood, Clinical Pharmacist, and Ms Jacqui Carrett, Respiratory Clinical Lead
12:40–12:50	Summary and Wrap up of Meeting	Mr Kevin Hazelwood, Clinical Pharmacist, and Ms Jacqui Carrett, Respiratory Clinical Lead

Tea/Coffee and a Sandwich lunch will be available.

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REPLY*

Please reply to confirm your attendance at this meeting to: Russell.Foulger@pfizer.com

Alternatively, you can respond by telephone to: Russell Foulger 07956107690
(Please include the meeting date [and any special dietary requirements] in your response).

**Adverse events should be reported. Reporting forms and information can be found at www.mhra.gov.uk/yellowcard.
Adverse events should also be reported to Novartis 01276 698370**

*By providing your personal information, you agree that the information will be held on a database (located within or outside the EU) controlled by Pfizer Limited and used for the purpose of meeting registration and contacting you about similar events in the future. Only Pfizer, organisations working with Pfizer in the administration of your information, and Pfizer and Novartis group companies will have access to your information. Pfizer will always employ appropriate technical security measures to protect your personal information and to ensure that it is not accessed by unauthorised persons. You will at any time have the right to access your information, you can request that your information on the Pfizer database is amended, or you can unsubscribe from any programme at any time by emailing us at: DataProtectionUK@Pfizer.com.